OUR EXPERIENCE AT NETWORK VIRTUALIZATION EUROPE: SPONSOR CASE STUDY

NETROUNDS

Kaela Loffler
VP Marketing

As the VP of Marketing at Netrounds, Kaela is responsible for driving Netrounds’ external messaging and educating the industry on the importance of software-based and automatable active testing and monitoring.

“NETWORK VIRTUALIZATION EUROPE IS A KEY EVENT IN OUR CALENDAR EVERY YEAR. IT IS A GREAT CONFERENCE FOR MEETING WITH OUR LOCAL CUSTOMERS AND PARTNERS AND CONTINUALLY EXCEEDS OUR EXPECTATIONS IN TERMS OF THE CALIBRE OF PRESENTERS, CONTENT AND NEW ORGANIZATIONS AND PROSPECTS IN ATTENDANCE.”
Network Virtualization Europe has been a key platform for delivering our message around recent innovations and developments within automated active testing and monitoring to the industry. Last year we presented our ETSI OSM PoC #1 together with our partner and customer Telenor, and we also won an award for the PoC. This was the first accepted ETSI PoC within the Open Source MANO group.

Network Virtualization Europe has also helped us to extend our reach within some of our customers based locally, as well as develop deeper relationships with local partners.

WHAT DID NETROUNDS SPEAK ON?

AUTOMATED ACTIVE ASSURANCE OF CRITICAL SLAS FOR DYNAMIC 5G NETWORK SLICES - A DIALOGUE AND REVIEW OF ETSI OSM POC #1

Pål Gronsund (Senior Research Scientist at Telenor Research) spoke alongside Kaela Loffler (VP Marketing, Netrounds) about the key outcomes and findings of Netround’s ETSI OSM PoC #1 - DevOps in Service Chains and 5G Network Slices.

MAIN TAKEAWAYS FROM OUR DISCUSSION:

1. 5G network slice deployments require different, critical SLAs that must be met depending on slice use case

2. Active service testing and monitoring that is orchestrated, fully automated and provides DevOps flexibility is needed

HOW HAS NETWORK VIRTUALIZATION EUROPE HELPED NETROUNDS?

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INTERESTED IN SPONSORING OR EXHIBITING AT NETWORK VIRTUALIZATION EUROPE THIS YEAR?

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